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PRICE LIST

APR 9 1925

Vegetable, Field and Flower Seeds

Mercer's Vegetable and Flower seeds raised in Minnesota and North Dakota, produced exhibits of both vegetables and flowers that carried all the big prizes at the fall fairs.

A garden represents industry and economy; the corner stones of contentment and prosperity. One dollar invested in garden seeds can laugh all summer at a "Lizzie" burning up gas at the rate of a dollar an hour.

Tomato, Sweet Peas and Sweet corn seeds stands ahead of my **HOME GROWN** list this year. In addition to these, I harvested a very good crop of beans, peas, cucumber, radish, squash, pumpkins, parsnip, musk melon, ground cherry and celery seed. Ninety per cent of my flower seed is home grown. Cabbage, Cauliflower, Turnip and Ruta Baga seed was imported from Denmark. It is important to you to know where your seed was grown. Seeds put up in 5 and 10 cent packets.

AURORA

Sweet Pea of the

Spencer type.

25 cts. per pkt.

Grandiflora

Sweet Peas

10 cents per

Packet.



The **SPENCER** Sweet Pea is much higher in price than Grandiflora, but it is the prettiest girl in the family. 25c per packet.

Aurora,
of the
Grandiflora type
10 cents per
packet.

Dad, Marie and Helen

Admiring Spencer sweet peas coming into bloom.

Some day, North Dakota and Minnesota will be raising and exporting sweet pea seed. Either state can raise better sweet pea seed than California. California raised 10,000,000 pounds last year and we sat back and watched the train go by loaded with sweet peas.

A \$5.00 PRIZE

A cash prize of \$5.00 will be given to the customer sending in the best essay of 300 words on seed selection. An order for \$1.00 will entitle the purchaser to one chance to win the money.

20 packets of 5 and 10 cent packets will be sent for \$1.00, and in addition I will mail a copy of E. L. D. Seymour's splendid work on the **HOME GARDEN** free. The book retails for \$1.00 and is well worth the money, being nicely illustrated and well bound. Address all orders to

S. F. MERCER,

Larimore, N. D.

My pamphlet on Sow Thistle eradication is highly recommended by W. A. Taylor, chief of the Bureau of Plant Industry, Washington, D. C., who says that "it ought to have wide distribution". Pamphlet sent free with One Dollar order for seed.

Potatoes—Selected Early Ohio, Irish Cobbler, McKinley and Green Mountain grown for seed from selected types at \$1.00 per bu. F. O. B.

When ordering seed, don't forget that you can get either 5 or 10 cent packets where prices are not noted.

VEGETABLE SEEDS AND PLANTS

The reason why seedmen do not give any guarantee as to germination or crop, is because of the danger of planters planting too deep or too shallow, or of the hens scratching up the seed or the wind blowing is away when the soil becomes dry before the seed germinates. Sometimes seed rot in the ground during a long, wet spell, like corn, lettuce and other seeds. But the Seedman who does not know that it pays to sell the very best seed he can raise or buy, is a chump, and ought to go into politics where his talents would fit in at all points.

PLEASE LOOK THIS LIST OVER

BEANS—Golden Wax, Davis Kidney Wax, Black Wax and Stringless green pod.
 BEETS—Crimson Globe and Blood Turnip.
 CABBAGE—Early Jersey Wafefield, Danish Ballhead, Glory of Enkhuizen and Copenhagen Market.
 CARROT—Danvers Half Long and Chateau.
 CELERY—White Plume, Easy Blanching.
 CORN—Mercer's Golden Giant, put up in 25, 50 and \$1.00 packets.
 GOLDEN BANTAM—Selected, Corey's Extra Early white, Tom Thumb pop corn and Mammoth Sure-pop.
 FIELD CORN—Northwestern Dent, Minnesota 13, Pioneer White Dent, Mercer's Flint and Gehu Flint. Ask for prices.
 LETTUCE—Big Boston and Grand Rapids.

MERCER'S SEED WORKS

Big Ears
 in
 70 days.

Giant for the
 table or silo.
 Great Fodder
 for stock.

Get Dakota
 Grown
 Seed



One ear will
 make a meal for
 Jumbo,
 the hired man.

Willie is showing
 Walter Mercer's
 Golden Giant
 Sweet Corn.

Very Early
 and
 Very Big

ONION—Red Globe, Red Wethersfield, Yellow Globe Danvers.
 PEAS—American Wonder, Alaska, (earliest in cultivation) Everbearing and Telephone.
 PUMPKIN—New England Pie or Sugar.
 PARSNIP—Hollow Crown.
 RADISH—Sparkler's 20 day and Red Globe 30 day and French Breakfast.
 SQUASH—True Hubbard and Chicago Red Hubbard.
 CUCUMBER—Davis Perfect, Early Fortune, (medium size) and Cherkin or Burr, small; for pickling.
 TOMATO—Earliana, Burbank and John Baer, all Early varieties and the very best for the Northwest.
 TURNIP—Purple top Round, Early White Globe.
 RUTA BAGA—American Purple top.
 PLANTS—Cabbage, seedlings 75 cents per 100 and transplanted plants \$1.00.
 CAULIFLOWER—15 cents per Doz. CELERY, \$1.00 per 100, 15 cents per doz.
 TOMATO—Seedlings, 25 cents per doz., transplanted from cold frame 50 and potted plants \$1.00 per doz.

It pays to order seeds and plants early and thus confer a great blessing on the seedman by giving him a chance to get a little sleep during the busy season. Don't wait to see what your crop is going to be, but send in your order, money or no money.

Agents wanted in your town to sell Mercer's Home Grown Field and Garden Seed.
 Write for particulars.

GLADIOLI

"GLADIOLI" has been changed to "GLADS" and we are all glad that it has. No two persons pronounced the beautiful flower alike and now there is to be a "GLAD" chorus.

If you make a start to grow Glads, there will be no need of a Glad preacher trying to keep you from backsliding. "Glads" are now the great society pet and no banquet is complete without them. They are easy to raise and the display they make is most attractive. The prices run from 10 cents to \$50 each. The high priced ones are for people who have more money than they have judgment. But there is a happy medium that ought to be followed to make the work a pleasure and a profit. The new Glad named after Henry Ford, retails for \$50 each, and it is just possible that the propagator has sold a few dozen to Henry.

I am offering this year SIX favorites that are extensively used by landscape artists all over the world.

	First Size	Second Size
America—Shell pink	\$2.00 per doz.	\$1.50 per doz.
Halley—Deep salmon pink	"	
Mrs. Francis King—Vermillion scarlet	"	
War—Blood red	"	
Peace—Lavender—throat white	"	
Schwaben—Canary yellow	"	

The above are listed at \$2.00 for the first size and \$1.50 for second size.

I am not handling the smaller sizes this year.

In addition to the above, I have a limited stock of the following:

Rose Ash—Ashes of Roses.....	50 cents each
Dorothy McCibbin—Golden yellow.....	40 cents each
Evelyn Kirkland—Rosy pink.....	35 cents each
Fern Kyle—Finest creamy white.....	\$2.00 each
Richard Diener—Rose salmon	\$1.00 each

The one, or first investment in Glads is all that is necessary if the gardener is careful to save the bulbs and bulblets each year. A careful grower could, in a very few years produce enough bulbs to supply all the neighbors roundabout.

Vegetable and Flower seeds of many different varieties, put up in 5 and 10 cent packets. Most of my flower seed is HOME GROWN.

I am listening in over the Radio for your order.

S. F. MERCER, Larimore, N. D.

Grower and Importer of Vegetable and Flower Seeds.

PLEASE NOTE:—I handle no Gladioli bulbs grown in California or in eastern or southern states. It takes too long to acclimatize them to this climate.

THIS IS THE BIG CROP YEAR

DIVERSIFY BY PLANTING A GARDEN

If the Federal Land Bank is slow in making you a loan, and your Home Bank has tied up your money, and you are "BROKE", your credit is good for enough seed to plant a garden.

He was all in, and as he dropped helplessly into a chair, asking his wife to prescribe something for him.

"Doc., are you so helpless that you can't diagnose your own case and write out a prescription for yourself?"

"I cannot think of any medicine that will do me any good," exclaimed the hard worked doctor.

"Doc., I prescribe a garden for you and I to work in mornings and evenings all summer."

The doctor took the prescription according to directions and when the radishes and lettuce became big enough to eat, he felt real husky and the hoe in his hand went after the weeds, like a politician after pork. The doctor lost a few patients by being "everlastingly in the garden," but he recovered his health and now he has added the "Garden Cure" to his practice and boosts day and night for Mercer's HOME GROWN SEEDS.

My garden and flower seeds are put up in 5 and 10 cent packets. During March and April I am giving 10 five cent packets, and 10 ten cent packets for \$1.00. This year I am offering seed in bulk at prices as low as any other dealer.

Mercer's Golden Giant Sweet Corn is not a day behind Golden Bantam for earliness; it is just as sweet and the ears are double the size. It is **Large, Early and Sweet.**

For the silo, it has no equal.

For hogs, it is a money maker.

For cattle, it boosts the cream check.



There is not another dealer in the state that has this corn for sale and I am only offering enough to each customer to get started in raising his own seed.

One packet with enough seed to plant 200 hills 25 cents.

Small packets 10 cents.

S. F. MERCER, Larimore, N. D.
Grower of Vegetable and Flower Seeds.

Don't lose sight of the fact that my Tomato Seed is not grown in Florida or South Carolina.

FLOWER SEEDS AND PLANTS

ASTERS—Only early varieties of asters are adopted to the Northwest. Queen of the Market comprise many beautiful colors and being of the large medium class is a very desirable strain. Crego, Daybreak and Early Royal Branching are very much admired in the early autumn.

DWARF SWEET ALYSSUM—For edging gives a neat and beautiful effect to pattern beds, borders and cemetery plots.

ANTIRRHINUM—for summer cut flowers and for lawn, border and wedding decorations, has become one of the pretties fads of the day. It has won highest awards at all the great state and national flower shows. Grown from seeds or plants. Plants are 50 cents per doz.

CANDYTUFT—The Hyacinth double candytuft is a truly beautiful and long blooming and early flowering plant.

COSMOS—If you want cosmos seed that will bloom, be sure and get the **HOME GROWN** seed. I can highly recommend the seed raised here at Larimore.

LARKSPUR—If you do like blue, and it is almost certain that you do, the many tints of the beautiful Larkspur is sure to please.

It would take volumes to describe the distinctive beauty of each family and only a few are mentioned that do well in this latitude.

The following have given very satisfactory results: Pansy, Nastrurtium, Marigold, Zinna, Ageratium, Lobelia, Mignonette, Petunia, Verbena, Phlox, Salvia, Poppy, Pertulaca, Stocks, Morning Glory, Scarlet Runner bean and Corn Flower. Only a partial list has here been mentioned, but they are among the most generally cultivated in this climate.



"Please give me a Bouquet for my Doll.

Looking for Bouquets for the Dining Room.

Dad, Mam, our kid girl standing next to Mam, with Mrs. Geo. Teien and George Teien, and in the foreground Miss Elaine Guertz with her doll are in the Mercer flower garden ready to ask for a big bouquet of flowers for the "Dining Room."

ASTER PLANTS—Transplanted plants, 50c per doz. seedlings,.... 25c per doz.

VERBENAS—Transplanted plants, 50c per doz. seedlings,..... 25c per doz.

SALVIA—Transplanted plants, 50c per doz. seedlings,..... 25c per doz.

GERANIUMS—Generally priced according to size of pots grown in. 2½ in., 25 cents, 4 in. 50 cents.

PETUNIAS—25 to 50 cents each. Seedlings 15 cents per doz.

CANDYTUFT—15 cents per dozen.

LARKSPUR, HOLLYHOCK and **SWEET WILLIAM** taken from garden in spring, 50 cents per dozen.

CUTTINGS—of the beautiful porch climber, **VIRGINIA CREEPER**, 5 cents per eye.

If uncertain about how to raise or plant garden and lawn plants, I shall be pleased to forward cultural instructions free of charge.

Plants wanted for Memorial day should be ordered between May 15 and 25th.

If you want to make a little money for yourself or for the church, or to feed the poor, become a live wire and sell Mercer's seeds in your home town.

ONRAMENTAL, FOREST AND SHADE TREES PROGRESSIVE STRAWBERRY PLANTS AND SUNBERRY PLANTS

Why pay a big commission to a solicitor of nursery stock when you can save that commission by sending your order direct to a nursery that don't employ agents or a distributor working up sales through catalogues. I can save you at least 25 per cent on anything you want. At the Farmer's Fair held in Larimore on September 22 and 23, 1922, there were some very fine exhibits of apples raised by farmers around Larimore and the sight of them set a whole lot of people to thinking. "You never raised them apples here", was a very common assertion. But we did raise them right here.

The apples exhibited at the fair were HYBERNAL, WEALTHY, PATTEN'S GREENINGS DUCHESS, WOLF RIVER and BRILLIANT. I can deliver at destination any of the above at from 50 cents each to \$1.50 but would recommend the 4 to 5 ft. size at \$1.00 each. 2 to 3 ft. only 50 cents.

CRAB APPLES—Transcendent, Hyslop, Minnesota and yellow Siberian at same prices as above.

PLUMS—Desota, Opata, Sapa, Cheresota at 50 cents to \$1.00 according to size.

COMPASS CHERRY PLUM—25 cents to \$1.00 each.

GRAPE VINES—BETA. CATAWBA and AGAWAM 25 to 50 cents each.

FOREST TREES—ASH, ELM, BOX ELDER and COTTONWOOD 3 to 4 ft. \$6.00 per 100 and 2 to 3 ft. \$5.00 per 100. NORWAY POPLAR \$4.00 to \$10.00 per 100.

ORNAMENTAL TREES of larger sizes run from 75 cents to \$1.50 each.

EVERGREENS—SPRUCE, BLACK HILLS 50 cents to \$3.00 each.

COLORADO BLUE SPRUCE—\$1.50 to \$7.50 each. NORWAY SPRUCE \$1.00.

ARBOUR VITAE, SCOTCH PINE, IRISH JUNIPER, COLORADO GREEN SPRUCE and FIR BALSAM at \$1.00 each.



Dad Proud of an Ophelia Rose This Picture shows Tomatoes Grown in
Frame for Seed Purposes

STRABERRY PLANTS—PROGRESSIVE is the leading variety, and is really the best of the Everbearing variety. Progressive plants set in the spring not only produce an immense crop the first year planted, but the runner plants bear fruit as soon as set. Heavy rooted plants 50 cents der doz. \$4.00 per 100.

ROSES—The most pleasing and beautiful gift of nature to man. Hardy varieties for the garden, such as General Jacquemmet, Madame Plantier, Paul Neynon, General McArthur and Flower of Fairfield are proving to be among the best for the Northwest. Prices run from 50 cents to \$2.00 each. Summer blooming roses, 25 to 50 cents each.

PEONIES—Adapted to this climate, from \$1.00 to \$25.00 per root. Some growers are quoting Peonies at as high as \$40.00 per root, but only the big boys can afford them. My group of beauties run from \$1.00 to \$3.00 each for 3 to 5 eyes.

SPIREA, HYDERANGEA, LILAC and SNOWBALL \$1.00 to \$2.00 each.

If you cannot find what you want in this price list, please write.

TALK TO MERCER
AT LARIMORE, N. D.